

Making the Most of Your Commercial Associate Status

As an ECA Commercial Associate you have access to a wide range of opportunities and benefits. Below is an outline of what you can take advantage of.

| OPPORTUNITY | HEADLINE INFORMATION | POINT OF CONTACT |
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| Free Benefits | <i>Exclusive or priority access for Commercial Associates* (CAs)</i> | |
| Engagement at ECA regional events | Opportunities for your business to present at ECA regional networking, CPD, and other events | Our Regions > |
| Annual product / service listing – exclusive to CAs | One listing per year for your chosen product/service in one of ECA's highlighted quarterly products/services emails. <i>Up to 100 words, plus selected image/weblink. Emails contain up to six listings - one per participant</i> | marketing@eca.co.uk |
|  Editorial & photo opportunities | At least one editorial a year on ECAtoday online or ECA's webinar 'Learning Zone' – <i>Content may be editorially selected for ECAtoday magazine. Share your quality industry photos for potential use in ECAtoday magazine & online</i> | editor@ecatoday.co.uk |
|  ECA Learning Library | Opportunity to contribute to ECA's developing 'Learning Library' - a live training and awareness resource for the ECA Team and Member companies | learninglibrary@eca.co.uk |
|  Social Media interaction | Tag ECA on LinkedIn, Twitter and Facebook posts to alert the ECA team to your activities. <i>Editorially selected content CA will be re-posted</i> | marketing@eca.co.uk |
| ECAtoday magazine and online | Receive up to 10 free copies of ECAtoday magazine plus easy access to ECAtoday digital | editor@ecatoday.co.uk |
|  ECA's Commercial Associate newsletter – exclusive to CAs | Receive ECA's dedicated Commercial Associate newsletters, alerting you to the latest CA news and opportunities | marketing@eca.co.uk |
| ECA industry news bulletins | Receive ECA's industry-leading information and advisory bulletins | marketing@eca.co.uk |
| ECA website content, including technical information | Access ECA Member only web content, including the latest guidance | marketing@eca.co.uk |
| ECA industry surveys and reports | Receive ECA industry surveys & reports | marketing@eca.co.uk |
| Access to ECA's expert teams | Full access to ECA's technical and H,S&E expert teams | marketing@eca.co.uk |

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|---|---|--|
| Promote Your Status | <i>Exclusive or priority access for Commercial Associates*</i> <i>Priority access for Commercial Associates*</i> | |
| Joint branding opportunities | Use the ECA Commercial Associate logo to actively promote your CA status | marketing@eca.co.uk |
| Company listing on ECA website | Company listing and link on ECA's website | marketing@eca.co.uk |
| Joint Public Affairs opportunities | Potential to partner with ECA on industry reports, surveys and representation | publicaffairs@eca.co.uk |
| Public announcement of your ECA Commercial Associate status | A welcome post across ECA's social media channels | marketing@eca.co.uk |



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| Discounted Rates | <i>Priority access for Commercial Associates*</i> | |
| ECA Events | Sponsor / exhibit at ECA / FSA regional, cross-regional & national events/mini exhibitions | Our Regions > |
| Industry Awards | Sponsor the prestigious ECA / FSA annual industry awards | marketing@eca.co.uk |
| ECA Industry Survey Sponsorship | Sponsor selected ECA industry surveys | marketing@eca.co.uk |
| ECAtoday digital/ e-newsletter | Preferential discounts to CAs on ECAtoday website/ e-newsletter advertising/sponsorship (for ongoing/ group bookings of six months or more) | marketing@eca.co.uk |



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| Exclusive for CAs | <i>Exclusive access for Commercial Associates*</i> | |
| Sponsor ECA webinar & other digital presentations | Sponsorship of the ECA / FSA webinars & other digital presentations | marketing@eca.co.uk |
| Sponsor ECAtoday supplements | Sponsor editorially agreed ECAtoday or CA supplements | editor@ecatoday.co.uk |

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| Offers & Discounts | <i>Exclusive access for Commercial Associates*</i> | |
| BSi online standards | Significant discount on access to 80+ key industry BSi Online Standards <i>*terms apply</i> | membership@eca.co.uk |
| Wellbeing products from ECIS | Access industry-friendly employee health and wellbeing products from ECIS | vicki.leslie@ecins.co.uk |

*Please note: Terms of Service apply – to view the ECA Commercial Associate Terms of Service visit www.eca.co.uk/ca-terms-of-service
ECA Registered Members and other ECA Associate categories may also have access to selected benefits above.